

Top 10 proven reasons why you can't get an IT job

#	Reason you're struggling	Why this is a problem	Real-world example	How to fix it
1	Generic Resume	Blends in with 100s of others. no unique value or relevance to the job.	"Motivated junior developer looking for experience" = forgettable.	Craft a role-specific, value-focused summary and highlight relevant projects.
2	Weak Portfolio	Doesn't show how you think, solve problems, or deliver real value.	3 CRUD apps and a weather app don't impress recruiters.	Build 1–2 real-world projects that solve specific problems (bonus: open-source).
3	Job Seeker Mindset	Focused on what you want, not what the company needs.	Cover letter says "I want to grow my skills" instead of "Here's how I can help you."	Frame yourself as a problem-solver, not a learner. Show outcomes.
4	Invisible on LinkedIn	Recruiters can't find you, and you miss networking opportunities.	No profile, or it reads like a boring CV.	Optimize your headline, summary, and post regularly to build presence.
5	Perfectionism	You're waiting to feel "ready," so you don't apply, share, or ship.	You keep tweaking your portfolio and never hit "publish."	Apply anyway. Done is better than perfect — you grow by doing.

#	Reason you're struggling	Why this is a problem	Real-world example	How to fix it
6	Untailored Applications	One-size-fits-all = no relevance to the role, instantly rejected.	Same CV sent to 50 roles with no changes.	Customize each application based on the job ad and company's needs.
7	Speaking Only in Tech Terms	Recruiters care about value, not tech stack buzzwords.	You say "I used React and Firebase" — they want to hear what result you created.	Talk about business impact: speed, efficiency, revenue, etc
8	Job Board Dependency	You're stuck competing with 300 other applicants.	All your applications come from Indeed or LinkedIn Easy Apply	Use referrals, cold DMs, and build relationships in dev communities.
9	Poor Interview Messaging	You can code — but can't sell yourself.	You ramble or give surface-level answers in interviews.	Prepare impact-driven stories using the STAR method (Situation, Task, Action, Result).
10	No Feedback Loop	You keep making the same mistakes with no improvement.	You get rejections but don't know why — so nothing changes.	Track your job search, analyze what's not working, and seek feedback often.